

# FAMILY SCOUTING

NOW OFFERING ICONIC BOY SCOUTS OF AMERICA® PROGRAMS TO BOYS & GIRLS

## WHAT IS HAPPENING?

Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™

## WHY THE CHANGE?

Families today are busier than ever and with less free time, families want convenience. In fact, **convenience beats cost as the #1 concern.**

Research shows that our programs are extremely appealing to today's busy families.

In a recent survey of parents not involved with Scouting...

**90%** are interested in a program like Cub Scouts for their daughters

**87%** are interested in a program like Boy Scouts® for their daughters

## HOW WILL IT WORK?

Chartered organization partners will have the option to choose:

1. Single-gender programming for boys OR girls
2. Dual-gender programming for boys AND girls



Cub Scouts  
Ages 5-10

Scouts BSA  
Ages 11-17

Venturing  
Ages 14-21

Single-gender dens

Single-gender troops  
(Scheduled Launch Feb 19)

Coed programming

Allows organizations to identify the options that work best for their communities

Allows us to introduce Scouting to more families

Allows flexibility for chartered partners

Allows boys and girls to learn and grow at the pace that is unique to their development

## WHY BECOME A CHARTERED ORGANIZATION?



**1.** Scouting can help you fulfill your mission and provide a youth development program for your organization that serves boys and girls.



**2.** Scouting can help grow your outreach in the community by bringing new families into your organization.



**3.** Scouting is foundational in many communities and offers a proven program that meets the needs of youth.



**4.** Scouting develops character in youth. You can be the catalyst that makes success possible for youth in your community.

