



**MEMORANDUM OF UNDERSTANDING
BETWEEN
KAPPA ALPHA PSI FRATERNITY, INC.
AND
BOY SCOUTS OF AMERICA**

Purpose and Basis for Memorandum of Understanding

Whereas, this Memorandum of Understanding (MOU) establishes a partnership between Kappa Alpha Psi Fraternity, Inc. and Boy Scouts of America (hereinafter referred to as "BSA") for the purpose of implementing educational collaborations and programs that empower and enhance the quality of life for youth and adults; and

Whereas, The National Service Program of the Kappa Alpha Psi, Fraternity, Inc. is named/called Guide Right. Guide Right is a program for the educational and occupational guidance of youth, primarily inspirational and informational in character. The purposes of the Guide Right Service Program are to place the training, experience, and friendly interest of successful men, at the disposal of youth needing inspiration and counsel regarding their choice of a life's career, while the community is made aware of the problems that may be encountered as these youth seek to realize lives of usefulness. However, the Flagship initiative of the Guide Right Service Program is the Kappa Leadership Development League.

Kappa Leadership Development League is a program for the educational, occupational and social guidance of male students in grades 6th-12th. The nucleus and primary focus of the Kappa Leadership Development League revolves around the "Five Phases" and their appointed characteristics which are:

1. Self-Identity: Discipline, Assurance, Awareness, and Appearance
2. Training: Academic, Career-Choice, Preparation, and Organization
3. Competition: Politics, Career Advancement, and Sports
4. Social: Religion, The Arts, Entertainment, Conversation/Communication, and Etiquette/Manners
5. Health Education: Physical Fitness, Drug Education, and Health and Safety

Whereas, Kappa Alpha Psi Fraternity, Inc. and BSA seek to secure a partnership designed to provide academic enrichment, positive educational and personal experiences, and positive role models to young citizens.

Role and Responsibilities of Kappa Alpha Psi Fraternity, Inc.

- Kappa Alpha Psi Fraternity, Inc. will work with the BSA in establishing relationships with its chapters in local communities to identify youth and young adult programs/projects consistent with Kappa Alpha Psi Fraternity, Inc. in an effort to benefit from the partnership and BSA programs to the extent possible.
- Kappa Alpha Psi Fraternity, Inc. will partner with the BSA in the development of programs designed to promote leadership experiences, educational pursuits, and life skills development.
- Kappa Alpha Psi Fraternity, Inc. will participate in BSA local community awareness events and activities, which reflect the organization's mission and ideas of working aggressively in an effort to relieve the plight of America's underserved youth.

Role and Responsibility of BSA

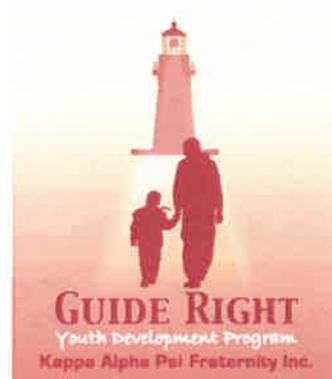
- BSA will participate in Kappa Alpha Psi Fraternity, Inc. community awareness events and activities, which reflect the BSA mission and ideas of establishing dynamic relationships between youth, adult leaders and organizations in their communities; resulting in exciting and meaningful program activities that will help youth pursue their special interests, develop leadership skills, and grow to become good citizens.
- BSA will partner with the Kappa Alpha Psi Fraternity, Inc. in the development of programs designed to promote educational pursuits and develop instincts for positive life choices.
- BSA will promote Scouting opportunities through workshops, information tables/booths, announcement of volunteer and professional opportunities, and national events at the Kappa Alpha Psi Fraternity, Inc. national and regional conventions.
- BSA will support the Kappa Alpha Psi Fraternity, Inc. in its pursuit of funding and financial awards/resources for the development of BSA and Kappa Alpha Psi Fraternity, Inc. partnership programs that foster education and positive experiences to help young people become positive and productive members of society.

Agreement Declaration

This document is a MOU only. It is entered into only as a declaration of present intent. Nothing herein shall be construed as a legally binding commitment of any part or parties hereto either individually or collectively. This MOU does not create any rights either on the part of any party hereto or any third party.

Usage of Logos for Marketing Purposes

Kappa Alpha Psi Fraternity, Inc. (hereinafter referred to as the “brand”) may not be altered in any way. The brand is not authorized for usage in projects and materials unrelated to the BSA. Additionally, the brand may not be combined with brands of organizations outside of the BSA without the explicit permission of the Grand Polemarch and Executive Director of Kappa Alpha Psi Fraternity, Inc.



The BSA “corporate trademark” (hereinafter referred to as the “trademark”) may not be altered in any way. The trademark is not authorized for usage in projects and materials unrelated to Kappa Alpha Psi Fraternity, Inc. Additionally, the trademark may not be combined with brands of organizations outside of the Kappa Alpha Psi Fraternity, Inc. without the explicit permission of the BSA Marketing Team.



Duration/Renewal/Termination of Agreement

The initial term of this agreement shall be one (1) year from the date of executed agreement and shall automatically renew unless either party chooses to exercise their right to terminate the agreement at any time.

Effective Date

This MOU shall become effective upon the signatures and dates of the below authorized officials of the respective parties. It shall remain in effect until terminated by either party.

SIGNATURES

Kappa Alpha Psi Fraternity, Inc.

Thomas L. Battles, Jr. January 3, 2017

Thomas L. Battles, Jr. Date
Grand Polemarch

Spencer T. Bruce 3 JAN 17

Spencer T. Bruce Date
Interim Executive Director

Kevin Burnett 1/12/17

Kevin Burnett Date
National Guide Right Chair

Boy Scouts of America

Mike Surbaugh 12/15/16

Mike Surbaugh Date
Chief Scout Executive

Ron Oats 12/16/16

Ron Oats Date
Chief Diversity Officer

