

4-Phase Program Start-Up

PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION
<p>What are local youth interested in?</p> <ul style="list-style-type: none"> · Career surveys/counselor data · Focus on top 25 student interests 	<p>Key Decision Maker</p> <ul style="list-style-type: none"> · Get organization commitment · Identify 4-8 adults for leadership · Start registration paperwork · Set 2 dates: program planning meeting & open house 	<p>Program Planning Meeting</p> <ul style="list-style-type: none"> · Complete leader trainings online · Brainstorm hands-on activities for program calendar and open house · Develop initial 3- to 4-month calendar. Twice monthly example: 	<p>Promote Open House</p> <ul style="list-style-type: none"> · Personal letters and phone calls · Digital marquees · Social media
<p>How many surveys do I need?</p> <ul style="list-style-type: none"> · Membership goal X 20 = # surveys needed · 10% of those invited will join 	<p>Leader Training</p> <ul style="list-style-type: none"> · Fully trained after completion of both Youth Protection training and Exploring Leader training modules required for each position · Training should be completed online at exploring.org 	<ul style="list-style-type: none"> 1st - Open House 2nd - Hands-on activity 3rd - Youth Officer Elections 4th - Hands-on activity 5th - Hands-on activity 6th - Hands-on activity 7th - TBD by Explorers 	<ul style="list-style-type: none"> · Council, participating org and school websites/ calendars · School daily announcements · Posters/fliers in high-traffic areas · Career/college fair booths · Organization employees email their own contacts
<p>Career Interest Surveys</p> <ul style="list-style-type: none"> · Pitch the program, not the survey · Surveys are only a tool to connect youth to the program · Talk to counselor first; they can connect you with decision maker · Study survey objections · Include ONLINE career interest surveys as an option (for youth 13 years and up) · Share results with school administrators · Include summary of results with CEOs on sales calls · Utilize the 6 yes/no question feature of both surveys 	<p>Why more adults?</p> <ul style="list-style-type: none"> · Research shows posts and clubs that begin with 6 - 8 active and trained leaders have much longer tenure and more youth involvement · More leaders = more resources = stronger program = more youth · Share the responsibilities with all committee members 	<ul style="list-style-type: none"> · Develop bylaws and SOP's · Prepare new post/club committee members by delegating simple open house preparation tasks at the program planning meeting: - Mail invitation letters - Make personal phone calls - Get snacks - Secure gear for activities - Print post/club calendar 	<p>STRUCTURED ASK TO JOIN</p>
<p>Finding the Businesses</p> <ul style="list-style-type: none"> · Every county has law enforcement, fire/EMS, law and government, and health care · Research current volunteers and parents' employers to help you get your foot in the door · Approach CEO, study objections 	<p>Post/Club Committee</p> <ul style="list-style-type: none"> · Minimum of 4 adults required to register a post (committee chair, Advisor, and 2 committee members) · Minimum of 2 adults required to register a club (Sponsor and associate Sponsor) 	<ul style="list-style-type: none"> · Complete registration paperwork (MOU, New Post/Club App, Adult Apps) and obtain all signatures 	<p>Youth-Led Program</p> <ul style="list-style-type: none"> · Youth officer elections at third post/club meeting · Schedule officer seminar · Refer to page 49 of the Exploring Guidebook, 2nd Edition · Youth officer titles should reflect organization's employee titles · Youth officers should maintain the program calendar · Match officers with adult leaders · Officers pick activities and activity chairs based on feedback from all members
<p>Cultivation Event</p> <ul style="list-style-type: none"> · Large group sales · Scripts/templates on LFL Info site 	<p>District Exploring Committee</p> <ul style="list-style-type: none"> · Committee structure: program, fundraising, marketing, and service · Online training at 	<p>FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship & Life Skills</p>	<p>HANDS-ON ACTIVITIES!</p>
		<p>Service Team</p> <ul style="list-style-type: none"> · Make regular visits to coach leaders · Use post/club JTE criteria as a guide <p>Regional/National Events</p>	<p>Year-Round Youth Recruitment</p> <ul style="list-style-type: none"> · Conduct open house from Labor Day to Thanksgiving, or in February · Collect career interest data

· Well-respected chairperson

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· More at www.exploring.org

annually